

**INTERNATIONAL CONFERENCE ON INTERNET-BUSINESS:
Business Trends, Systems, and Education (iBiz2007)
27-28 February 2007
Guoman Port Dickson Resort, Port Dickson,
Negeri Sembilan, MALAYSIA**

Organized by
Graduate School of International Management, Aoyama Gakuin University, Japan

In association with
MULTIMEDIA UNIVERSITY, Malaysia
School of Information Systems, Singapore Management University, Singapore

Supported by
ABEST21: THE ALLIANCE ON BUSINESS EDUCATION AND SCHOLARSHIP FOR TOMORROW, a 21st century organization

This Conference is a part of the GSIM "Open Research Center" project of MEXT, and is held as a result of the efforts of ABEST21 organization for ABEST21 in Malaysia.

The conference Web sites:
<http://www.gsim.aoyama.ac.jp/ibiz2007/>
<http://www.mmu.edu.my/~bm/ibiz2007/>

CALL FOR PAPERS

Recommended Tracks:

Papers describing original work in all areas that contribute to electronic-business and internet business are invited. The coverage of iBiz2007 includes, but is not limited to, the following areas:

- E-business
- E-banking
- E-marketing
- E-management
- E-finance
- E-accounting/auditing/taxation
- E-entrepreneurship
- E-governance/government
- E-supply chain management
- E-customer relationship management
- E-services & trade
- E-commerce
- Internet Business
- Business Education in the Internet Era
- Business Models
- Education Methodologies for net business
- Information security
- M-business/Mobile Internet business
- Digital economy
- Human/knowledge capital
- Knowledge management
- Knowledge-based economy
- Enterprise resource planning
- Web-culture

IMPORTANT DATES

Submission Deadline:	15 December 2006
Notification of Acceptance/ Rejection:	5 January 2007
Final Camera-Ready Paper Due:	18 January 2007
Conference Period:	27-28 February 2007

INTRODUCTION

Multimedia University (MMU) Malaysia has been selected to organise International Conference on Internet-Business: Business trends, Systems, and Education (iBiz2007) in Port Dickson, Negeri

Sembilan, Malaysia from 27-28 February 2007. The international conference is a collaboration effort between Graduate School of International Management (GSIM), Aoyama Gakuin University, Japan, MULTIMEDIA University, Malaysia, and SIS, Singapore Management University, Singapore.

CONFERENCE OBJECTIVES

Internet is now playing important roles as media and as infrastructure to carry out business operations. This conference features the emerging trends and factors for successful internet business. To enable these successful internet business operations, the importance of system concepts to share, to have continuous consideration for innovation, and to have concrete tools for education must be recognized. The dynamic nature of its technical aspects makes systems design and corporate decision making as difficult jobs. As a result, designing curricula for such internet usage in business fields requires considerations for uncertain factors in various ways for technical side and administration side both. Furthermore, Asia as other regions of the world has its own characteristics to take account. Hence, by having this international conference, will explore a set of basic elements for Internet Business Education model for Asia, and seek new business directions, new business models, and cooperative future of Asia through the common platform given through the internet.

Also, this conference is especially interested in identifying an internet business education model for the Asia context. The strong sustainable growth of both local and regionally based Asian companies, and multinational firms in Asia has created a new wave of markets and investment which have reignited the interest in internet business. But university curriculum on how to design, manage and leverage internet business systems are lagging common practices and emerging developments in the real world. There is an urgent need for university educators in Asia to rethink and redesign both business and technology related educational courses on how to use the internet for business advantage and innovation. This conference will feature examples of ongoing efforts to create new courses, simulations and games for educating students and working professionals on how to use the internet for business in Asia.

BACKGROUND

The International Conference on Internet-Business is a collaboration effort between Graduate School of International Management, Aoyama Gakuin University, Japan, MULTIMEDIA University, Malaysia and School of Information Systems, Singapore Management University, Singapore. A meeting of the ABEST21 organization in Japan was the origin of the conference, since ABEST21 has been seeking a chance to have a concrete event which gives a real fruit of its activities by the selected business schools worldwide. The proposed plan for the conference in terms of respective roles and responsibility are as follows; Aoyama Gakuin University GSIM will be the overall organising entity for this conference. Aoyama Gakuin University GSIM will be funding the majority of the conference. MULTIMEDIA University, Malaysia will play a major role in several academic areas to ensure that the conference is a success. Among the roles are to promote the conference within and external to Malaysia, amongst both the academic and business communities. MULTIMEDIA University, Malaysia will also form the main secretariat team during the three days of the conference.

This International Conference on Internet-Business which highlights the importance of human capital in the development of an E-society will run simultaneously with the Exhibition by renowned international industries show casing their products and services. Top Information Technology guest speakers are selected to present during the conference. Paper presentations sessions will be divided into three; academicians, PhD candidates/students and the general

public. The Negeri Sembilan state government will also exhibit Malaysian local food and delicacies throughout the exhibition as a promotion to commemorate Visit Malaysia Year 2007.

PROGRAMME (Tentative)

Date:	Time:	Activities:
Day 1 27 February 2007	8.00 am – 9.00 am	Registration
	9.00 am – 10.30 am	Opening ceremony
	10.30 am – 11.00 am	Coffee break
	11.00 am – 12.00 pm	Keynote Speaker
	12.00 pm – 1.00 pm	Presentation of the Sponsoring research project
	1.00 pm – 2.30 pm	Lunch
	2.30 pm – 3.30 pm	Paper presentations GSIM
	3.30 pm – 3.45 pm	Coffee break
	3.45 pm – 5.30 pm	Paper presentation GSIM
	Day 2 28 February 2007	9.00 am – 9.45 am
	9.45 am – 10.30 am	Guest speaker
	10.30 am – 11.00 am	Coffee break
	11.00 am – 12.00 pm	Guest speaker
	12.00 pm – 1.00 pm	Paper presentation
	1.00 pm – 2.00 pm	Lunch
	2.00 pm – 3.30 pm	Paper presentation
	3.30 pm – 3.45 pm	Coffee break
	3.45 pm – 5.00 pm	Paper presentation
	5.00 pm - 5.30pm	Closing Ceremony

Conference Dinner

The Hibiscus Gala Dinner will be held on 27 February 2007 within the hotel/resort premises. There will be a Guest Speaker who will announce best paper award, best doctoral thesis award and other surprises.

Conference Proceeding and Abstract

All accepted and revised papers will be published in our Conference Proceedings which, with an ISBN, will be distributed to each participant in CDROM without extra cost. In addition, Abstracts will be published separately as part of the conference programme.

Outstanding Doctoral Thesis Award (under planning)

The award will be provided as recognition of excellence in academic research by doctoral students. Only one award will be announced for each major area of the research at the conference dinner.

EXHIBITION

Exhibition booths is under planning.

CONFERENCE FEES

The Conference Fees affordable to everyone is as follows:

Local Academicians:	RM400.00
Local PhD candidates / students:	RM300.00
General public:	RM450.00

International Academicians: US\$120.00
International PhD candidates / students: US\$90.00
International General public: US\$150.00
(Fees include lunch, coffee break, Hibiscus Gala Dinner, CDROM proceedings)

ACCOMMODATION AND TRANSFER

Information on the accommodation and the transfer facilities between airport and the site will be introduced later using the conference web site.

CONFERENCE COMMITTEE

Conference Chairperson

Prof. Fumio Itoh, Dean GSIM AOYAMA GAKUIN UNIVERSITY
Prof. A. Seetharaman, Dean Faculty of Management, MMU

General Conference Committee

Prof. Fumio Itoh
Prof. A. Seetharaman
Prof. Masayuki Ida
Dr. Noor Raihan Ab Hamid
Prof. Steven Miller

Programme Committee for Academic Session

Chair, Prof. Masayuki Ida
Dr. Noor Raihan Ab Hamid
Prof. Steven Miller

Will add more name for Reviewers

Local Arrangement Committee

Chair: Dr Noor Raihan Abdul Hamid
Co-Chair: Dr MURALI Raman
Secretariat: Muhamad Faizal
Call for Papers/Paper Review: Dr David Yong
Doctroal Symposium: Mr Chew Kok Wai
Programme & Speakers: Dr Lai Ming Ming
Sponsorship: Dr Murali Raman
Public Relations: Mr Neerjang Lama
Technical team: Mr Meyappan Gopalan

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Send All Inquiries and Submissions To:

iBiZ 2007 International Conference, E-mail: IBIZ2007@mmu.edu.my