



Co-founder of Tocco Studios.

Agnes ANG Yi Wen
(Batch 2006)



Co-founder of Tocco Studios.

Abdul Hafiz Bin BAKERI
(Batch 2007)



Consultancy job on marketing and organisational strategies with local hair training centre. Sat in meetings for attaining Singapore Quality Class awards. Freelancing Web & graphic designs for various ad hoc clients. Photography as part of designs.

CHIA Jiawei Alvin
(Batch 2004)



Co-founder and manager of Fragnetics LLP, which focuses on web hosting, game server hosting, and application development
Freelance youth writer for the YouthInk section of The Straits Times

CHOO Christopher
(Batch 2003)



Freelancing as a Ruby on Rails web-application developer for various local startups. Founded FRRO LLP, a local webhosting and IT Solutions company focused on providing virtualization technology for startups and SMEs

CHUA Zhi Hon, David
(Batch 2007)



Founded and currently one of the directors of Internet Cash Exchange Pte Ltd (ICE). I assist in the sales department dealing with retail and import/export. Internet Cash Exchange Pte Ltd deals with the sale of refurbished and new laptops. To minimise e-waste, ICE provides assistance to our corporate clients in the auctioning of their IT assets online with the support of a physical store presence.

DADLANI Sunil S/o Jiwatram
(Batch 2005)



Freelance job in the company in which I have worked full time before I came to SMU. My job scope is to develop and enhance the travel management system. It is a web-based application software developed by using ASP.NET and VB.NET.

EI Ei Min Thu
(Batch 2005)



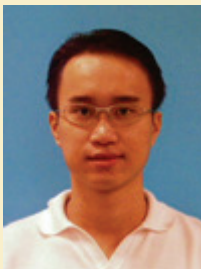
Freelancing while studying as a Business Technology Analyst. In charge of regional (AP, ANZ, AM) rollout of system application which includes project management, user testing, training of users, reporting, etc.

GOH Jia Yun Joyce
(Batch 2004)



Co-founder of the monthly news magazine called Soccernetindia XtraTime (Registered under Indian Newspaper/Magazine Act), published out of Kolkata, India. The monthly magazine is a Bilingual magazine dedicated to the world of football and reaches out to the football fans based in India. At the same time SoccernetIndia has been involved in consulting for brand and media management of entities involved in Indian football including Indian Football Association and various partner football clubs.

GOYAL Rohit
(Batch 2003)



Founded WebChoice LLP with the vision of creating Internet products e.g. online software products and services based on the marriage of IT and business – the gist of what is learnt in SIS, SMU. WebChoice LLP has sold more than a hundred copies of original software products in just six months to customers from mainly the U.S. and also from Thailand, Malaysia and Indonesia. Products are mostly based on PHP, XML, RPC, MySQL, Smarty Template Engine, XHTML, CSS, SEO, and most importantly going to where our potential customers are, listening to their complaints, communicating with them to understand their problems, and creating the products to help them solve their problems.

GOH Toh Lee
(Batch 2004)



Founded Genisus since 2000, which deals in website development (design, programming, and maintenance), office and home networking, system troubleshooting, IT consultation and servicing, and printed article design. Also contributes to the operations and management of client requests and service delivery. For more information, visit www.genisus.com.sg

HONG Min Teck Jeff
(Batch 2005)



Pursuing business development work for a leading financial training institute based in Europe. The job scope includes identifying opportunities and challenges in Asian markets for the company and selling of training products to banks. It also involves identifying partners for the company in Singapore and then liaising with them.

Vivek KHANDELWAL
(Batch 2005)



Co-founder of Tocco Studios.

Vincent LAI Chun Yap
(Batch 2006)



Took over Positive Hub Pte Ltd and now working on 2 main areas: Media (actually, anything ranging from design, web services, knowledge transfer to media-related stuff) and Fashion (currently focusing on tee-shirt design and manufacturing stuff) www.positivehub.com

LIM Yishun Jerry
(Batch 2004)



SMU SIS student and accidental entrepreneur Leonard LIN feels more like a full-time businessman and part-time student. See his video interview. Creating A New Wave of Youth Entrepreneurs.

Tyler Projects, co-founded by SIS third year student Leonard Lin, is the first business venture supported by the SMU Business Innovations Generator to receive funding under SPRING's Entrepreneurial Talent Development Fund programme.

Play PC games on your handphone
Published in TODAY, 14 May 2005

SIS student Leonard LIN provides technology solution for the SMU team that wins the Asurion Young Entrepreneurs Challenge 2005.

SIS student Leonard LIN (pioneer cohort, batch 2003) and his company Tyler Products is nominated for the Spirit of Enterprise Award, 07 Sep 2006.

LIN Guan Cheng Leonard
(Batch 2003)



Co-founder of FUYO, a street dance performance team which is regarded as one of the best local dance groups in the current hip-hop scene.

LIU Zhanyao Larry
(Batch 2003)



Registered business (to be incorporated later around June/July). Activities are partially R&D into CMS & CRM software for new businesses. Current clients who are being serviced include Starwood Hotels and Raffles Hotels, who are providing feedback of their CRM needs.
Co-founded Quantine, a start-up company that provides businesses with Candidate Screening and Employee Assessment solutions through an online assessment platform. Quantine's current target market is the Information communications and financial service sector.

LOW Daryl Ju Yen
(Batch 2005)



Started a company, [Tinkerbox Solutions LLP](#), in September 2007, with four other SIS students.
Tinkerbox is a web technology development and consultancy and we are looking to transition from a consultancy based business to a product driven business.

LUONG Thanh Khanh
(Batch 2007)



Freelance Photographer for private and corporate events.

MOK Zhenyuan Jezreel
(Batch 2003)



Freelancer in designing websites.

NEO Wei Ling
(Batch 2003)



Launched Famous Market Exchange (or [Fame](#)), Facebook application that simulates a stock exchange, in April 2009. Fame is funded by the Media Development Authority, Spring Singapore and a private sponsor. Read news article [here](#).
Founded Swoozh.com – retails IT products, provides IT consulting services & is involved in other Web initiatives.
Co-Founder & Project Lead of Socialico Pte Ltd, a company that is focused on social games.

NG Woon Bock
(Batch 2004)



Freelancing as web application developer.

NGUYEN Thi Duong
(Batch 2005)



Authors [SimpliFlying](#), an award-winning blog that offers insights, hindsights and foresights into the world of airline branding.

Has been a regular Columnist at BrandChannel.com and has been sharing his pioneering methodologies through global publications, speaking engagements and consultancies.

Is also the contributing author of two highly acclaimed branding books - Measuring Marketing: 103 Key Metrics Every Marketer Needs (Wiley, Fall 2006) and Magic Numbers for Sales Management (Wiley, Winter 2007).

Has also written commentaries for The New Paper in Singapore for over a year. Worked with The Idea Factory, doing innovation consulting for MOE and school Principals as well as HODs

Designed websites on a freelance basis while in University
150 People, Three Essays Awarded, in the First South American Business Forum Organized by Students of Instituto Tecnológico De Buenos Aires.

SIS Student Shashank NIGAM's essay won FIRST PRIZE at the South American Business Forum (SABF) in Buenos Aires, Argentina.

Lecturers to Share Interesting Tips:

SIS Student and SMU Ventures president Shashank Nigam speaks at a seminar to prepare students for an entrepreneurship competition.

Seminar Increases Participant's Knowledge.

Published in Berita Harian, 31 May 2005

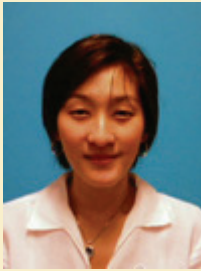
Shahank NIGAM
(Batch 2003)



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NYEOW Siew Hui
(Batch 2007)



Consultancy work in a food and beverage business (Albacore Foods Pte Ltd) selling Tuna and Filipino food. I was involved in marketing - planned marketing promotions for Tuna-to-Go, and operations - determining new work flows/methods of receiving cheques and orders.
3rd year SIS student, Eunice the Best Student-Interviewer Prize at the 2005 Spirit of Enterprise (SOE) Award Ceremony.

ONG Chao Ying Eunice
(Batch 2003)



Founder of company - Feel My Life.

PHANG Guo Hao
(Batch 2006)



Working at Gaptch Enterprise, a registered company in Singapore set up by my brother, a friend and I. The 3 of us do the business in the field of electronic devices. Our vision and mission is to deliver affordable goods (cheaper than Sim Lim) in a customer oriented manner. In the short term we are trying to supply electronics devices in a company and agency owned by my sister. Establishing a company, ES Enterprise, which provides IT consultancy services with comprehensive IT solution for Small Medium Enterprise company. Freelancing as web designer and design
Sometimes I help other people set up and design a website, and other publication materials. I help tutor secondary students as well.

"Every single step in my SMU SIS journey has been very fruitful and enabled me to develop an entrepreneurial mindset, supported by technical expertise in the IT industry. Thank you for letting me join the SIS family."

SAPUTRO Fransiskus Erick
(Batch 2004)



Part-time Debate Coach for secondary schools and JCs.

Priyam SARAF
(Batch 2003)



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Jaryl SIM Mong Cho
(Batch 2007)



Part-time job at OCBC Group Operation and Technology to maintain their intranet. I'm in charge of updating and designing the web pages. Occasionally, I am requested to train their employees from other departments on the use of their Content Management System and some basic HTML design, organisations of the web pages and some technical issues as I am the only IT-trained person dedicated to their Group Intranet Website. Recently, the vice-president of my department recommended me to take on some application development project using Java. I might be working on that during the summer vacation.

SOE Wun Na
(Batch 2005)



Co-founder of Tocco Studios.

Andy SOH Han Chong
(Batch 2006)



Founder and CEO of System Technologies, a web designing company - eShock Web Solutions.

Aaron TAN Wei Cheng
(Batch 2006)



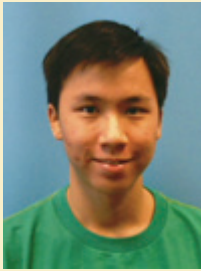
Freelancing as a web designer and developer, and as a photographer.

Brenda TAN Li Ping
(Batch 2005)



Freelancer in designing and developing website, creating Elearning flash application.

TAN Qiuxia Euquin
(Batch 2004)



Freelance web application developer
Freelance web designer
Handled communications design for Edwards Whistler, clients include BYSI Singapore
Visit <http://kj.sg/> to know more.

TANG Kejie
(Batch 2006)



Part-time job at a local company Wireless Tech Asia Pacific, regional distributor of mobile phones, wireless broadband equipment and provider for wireless solution. My role is to provide wireless solution infrastructure planning, product technical support and product training to partners and clients. For more detail you may view at <http://www.wtpacific.com>

TENG Yee Wee Alfred
(Batch 2004)



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Kelvin THAM Wen Han
(Batch 2007)



Mauve LLP - Partner - Artiste Management, Promotion and Booking, Asia & Oceania.

TORKEHAGEN Paul Fure
(Batch 2005)



Launched Famous Market Exchange (or [Fame](#)), Facebook application that simulates a stock exchange, in April 2009. Fame is funded by the Media Development Authority, Spring Singapore and a private sponsor. Read news article [here](#).
Founded Swoozh.com – retails IT products, provides IT consulting services & is involved in other Web initiatives.
Co-Founder of Socialico Pte Ltd, a company that is focused on social games.

Damon WIDJAJA
(Batch 2004)



Founded Tiger Media Advertising with a friend.
Repairing companies and home networks as well as repairing hardware and software troubleshooting in personal computers.

WONG Desmond Yi Ming
(Batch 2005)



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WONG Yik Meng
(Batch 2007)



Co-founded Quantine, a start-up company that provides businesses with Candidate Screening and Employee Assessment solutions through an online assessment platform. Quantine's current target market is the Information communications and financial service sector.

Kenneth YAP Keng Leng
(Batch 2005)